E-Commerce Fulfillment

A CASE STUDY

SHIPSTORE BUILDS CUSTOM INTEGRATION FOR INTERNATIONAL FULFILLMENT COMPANY IN JUST 2 DAYS

International fulfillment company saves 15% on shipping costs and meets critical order deadlines with Shipstore-built API integration

background

A cross-border fulfillment company based in California was expecting to ship a high volume of e-commerce parcels in the next 2 weeks when they encountered a considerable challenge.

The carrier rates they had offered their customers began to rise — so much that the company would sustain a significant financial loss if they were to deliver the promised shipping costs within the desired delivery windows.

The company needed a way to fill a high volume of orders through their existing WMS with better carrier rates and the appropriate service level for each individual parcel. And, it all had to happen in less than two weeks.

That's where Shipstore came in.

the shipstore solution

Shipstore is a market leader in terms of ease and speed of integration, given our beginnings as a custom development shop nearly 25 years ago. And, while it's typical for us to custom-build an API integration for our software into an existing WMS in a week or two, we recognized this company's need as even more urgent.

Our experienced in-house developers built this integration quickly and efficiently. They:

- Worked closely with the current WMS provider to get necessary documentation.
- Ensured Shipstore software sent up-to-date information to the WMS instantly.
- Enabled real-time data sharing for timely decision-making.

The team's deep expertise, best-in-class proficiency, and strong collaboration were key to completing this project rapidly.

the solution continued

In just two days, the development team successfully built a custom API integration connecting the Shipstore platform to the existing system.

Floor-level shippers were able to use the existing user interface they were trained on, while administrators set logic and business rules through the Shipstore platform on the back end. The clear to-the-minute flow of information between the two was critical to its success.

- 15% savings on shipping
- Maintained service levels
- Met order deadlines

the results

With the new integration custom-built in two days and fully deployed within the week, the company was able to deliver all of the parcels within the desired delivery windows at the originally promised shipping rates. In fact, they were able to save 15**%** on transportation rates while maintaining service levels, thanks to the additional carrier options and exclusive-to-Shipstore carrier rates available through the platform.

The company delivered on service, keeping customers satisfied. And the company avoided a financial loss in absorbing the shipping cost differential between what they promised customers and rising shipping rates.

Moving forward, the company is able to handle all of their orders through their original WMS while running Shipstore in the background via the custom API. They have access to all of Shipstore's carrier partners and exclusive rates and are able to apply them to a high volume of shipments in real time.

conclusion

Shipstore's ability to deliver rapid, custom solutions that address critical business challenges was crucial to the company's success.

By developing a tailored API integration in just two days, Shipstore not only helped the company meet its immediate deadline but also provided long-term benefits to meet the demands of high-volume parcel operations.

How much could Shipstore save you?

Contact us to receive a free cost-savings analysis and demo of our industry-leading software.

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shipstore